

HERE'S LOOKING AT US

Graphic design

We can honestly get as excited about a new business card design as we can about developing a multimedia ad campaign. The challenge in creating a corporate brochure is not just to make it look breathtaking, but to make it work for you. We're a young agency, but our combined experience adds up to over 30 years.

Use DesignG London and you'll be getting London agency quality and service standards without the London agency fees. You'll also get a team that is able to expand and contract – using an extensive network of professional freelance contacts – to deliver project focus, creative vision, production planning and quality control.

Branding

In the battle to gain customers' attention and loyalty, strong brands stand out.

People fall in love with brands. They trust them and believe in their superiority. In recommending them to others they attach human characteristics to them. They talk of brands being 'trendy', 'clever', or 'sporty'. How a brand is perceived cannot help but affect its success. Would you like to be seen as 'old fashioned' or 'cheap and cheerful'?

At DesignG London we help develop brand identities that get noticed, crafted in the positive image of your organisation. We do this through research and competitor analysis, and by working closely with you to define a set of core brand values. We'll then identify the correct tone of voice, key brand touch points and ideal roll-out strategy. By the time we've finished we'll have created a brand identity that is you, smiling.